

# Company Profile

# Softinvest Technologies Ltd UK

Softinvest Technologies Ltd Drayton, Portsmouth, Hampshire, PO6 1HS, UK  
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**EVERYTHING MUST BE FULLY AUTOMATED!**

<b>Softinvest Technologies Ltd</b> Portsmouth, Hampshire, PO6 1HS, UK Company Number: 12205149	<b>Tel : +441243 112414</b> <b>Email: office@softinvest.co.uk</b> <b>Web: www.softinvest.co.uk</b>
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Line of Business	Product / Service Type	Description
Service 1	AI/ML (Artificial Intelligence and ML Solutions and Services)	AI Powered Chatbots in partnership with leading companies
Service 2	RPA (Robotic Process Automation Solutions and Services)	Software Robots in partnership with leading companies
Service 3	CRM/BI/ERP(Customer Relationship Management and BI Solutions and Services)	CRM/BI/ERP Systems implemented by us or in partnership with leading companies
Service 4	ITO/PM (IT Software Outsourcing and Project Management Services including IT Consultancy)	IT Software Outsourcing in Eastern Europe and India based on RFQ
Service 5	BPO / BC (Business Process Outsourcing including Business Consultancy and Business Development Services)	BPO / BC

**Max. 30 mins free of charge kick off meeting**

## Service 1 - AI/ML - AI Powered Chatbots in partnership with LivePerson US :

- Our AI-powered conversational platform makes it easy for consumers to buy products and get answers to questions in messaging channels they already use every day
- Engage your consumers where they already are ; Our platform makes it easy for businesses to sell products and answer questions in the world's most popular **messaging channels**
- **AI-powered chatbots** ; Automate up to 70% of messaging conversations on your website, SMS, Facebook Messenger, Apple Business Chat, WhatsApp and more. We have a complete solution to create, manage, and optimize bots for businesses of all sizes – see the next slide
- Turn phone calls into messaging conversations with **Call-to-Message** ; Instead of missing calls or making your consumers wait on hold, give them the option to initiate a messaging conversation when they call you. This makes consumers happier, increases your sales and reduces costs
- Packages: Basic Package, Premium Package, Elite Package – description and pricing on demand

## Service 2 – Software Robots in partnership with Another Monday Germany:

- Implementing RPA robots
- Account Management
- Project Management
- 1st level of technical support
- 2nd level of technical support by the global partner

## Service 3 - CRM/BI /ERP/WEB ( Customer Relationship Management and BI Solutions and Services)

- CRM solutions which are GDPR compliant
- CRM systems are implemented based on Sales Strategy
- AI Chatbots from HubSpot CRM system Integration with WORDPRESS as the largest Web Design Platform
- BI solutions and systems based on KPIs and Business Strategy

## Service 4 ITO/PM (IT Software Outsourcing and Project Management Services)

- IT Software Analysis, Design, Development and Testing using 3 GLs and 4 GLs
- Project Management Methodologies: MSF, PMP, Prince 2, CMMI, AGILE
- Industries : TBC
- Technologies: Microsoft .NET, Java, LAMP
- DBMS: Microsoft SQL, Oracle, MySQL
- Mobile and Front-End (iOS, Android, JavaScript, React)
- Application Manual and Automation Testing
- Embedded Systems and IOT including Testing

## Service 5 – BPO / BC (Business Process Outsourcing and Business Planning Services including Business Consultancy)

- SAGE Business Planning
- Business (GOST methodology, top 10 management methodologies)
- Sales (SPIN, MEDDIC, Up-selling, Cross-selling, Solution-selling, inbound-selling, outbound-selling)
- MSP
- Business Consultancy for successful software companies (both service and product)

# Thank you

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